

## **My Easy Weight Loss Privacy Policy.**

My Easy Weight Loss is owned and managed by Montgomery Primary Care PLLC.

Effective date: August 1, 2024.

Montgomery Primary Care values your privacy and is committed to preserving it in accordance with our policy.

This policy outlines the sorts of information we may collect from you or that you may supply when visiting the website [www.myeasyweightloss.com](http://www.myeasyweightloss.com), as well as our methods for collecting, using, storing, protecting, and disclosing that information. This policy should be read in connection with the Texas Data and Privacy Security Act (TDPSA) Notice, which is included below, and the Collection Notice.

This policy applies to the information we collect.

- On this website.
- In email, text, and other electronic communications between you and this website.
- By downloading mobile and desktop programs from this Website, you can engage with it in a way that is not limited to browsers.
- When you interact with our advertising and applications on third-party websites and services, provided that those applications or advertisements contain links to this policy.

It does not apply to the data acquired by:

- Us offline or through any other means, including on any other website maintained by the Company or any third party [(including our affiliates and subsidiaries)];
- Any third party [(including our affiliates and subsidiaries)], including any application or content (including advertising) linked to or accessible from or through the Website.

Please read this policy carefully to understand our privacy rules and procedures, as well as how we will handle your information. If you do not agree with our rules and practices, you may choose not to use our website. By accessing or using this Website, you agree to this privacy policy. This policy is subject to modification from time to time. Your continued use of this Website after we make changes is considered acceptance of those changes, so please review the policy on a regular basis for updates.

### Children under the age of eighteen

Our website is not designed for children under the age of 18. Anyone under the age of 18 is not permitted to provide information to or on the Website. We do not intentionally collect personal information from minors under the age of 18. If you are under the age of 18, do not use or provide any information on this Website or any of its features, register on the Website, make any purchases through the Website, use any of the Website's interactive or public comment features, or provide us with any information about yourself, including your name, address, phone number, email address, or any screen name or user name you may use. If we discover that we gathered or received personal information from a child under 18 without parental authorization, we will destroy it. If you believe we may have information from or about a child under the age of 18, please contact us at: [contact@myeasyweightloss.com](mailto:contact@myeasyweightloss.com)

## What We Collect About You and How We Collect It

We gather numerous sorts of information from and about visitors of our Website, including the following:

- Information that can be used to identify you, such as your name, postal address, email address, or phone number ("personal information");
- That is about you but does not individually identify you and/or.
- Information about your internet connection, the equipment you use to access our website, and your usage history.

### We collect the following information:

- Directly from you when you send it to us.
- Automatically as you navigate the website. Automatically gathered information may include use details, IP addresses, and cookies.
- From third parties, such as our business partners.

### The information you provide to us.

We may gather the following information on or through our website:

- Information provided by filling out forms on our website. This includes the information you gave when you registered to use our website. We may also request information from you when you report a problem with our website.
- Records and copies of any correspondence you send us, including email addresses.
- Responses to surveys that we may ask you to complete for research purposes.
- Information about transactions you complete through our Website, as well as the fulfillment of your orders. You may need to provide financial information before placing a purchase through our Website.
- Search queries on the website.

You may also submit information to be published or displayed (hence, "posted") in public sections of the Website or conveyed to other Website users or third parties (collectively, "User Contributions"). You post and send your User Contributions at your own risk. Although we restrict access to specific sections, you can alter privacy settings for such information by signing into your user profile; nonetheless, no security measures are flawless or impregnable. In addition, we have no control over the behavior of other Website users with whom you may choose to share your User Contributions. As a result, we cannot and will not guarantee that your User Contributions will not be read by unauthorized individuals.

We collect information using automatic data collection technologies.

As you browse and interact with our website, we may use automated data collection technologies to gather some information about your equipment, browsing actions, and behaviors, including:

- Information about your visits to our website, including traffic statistics, location data, logs, and other communication data, as well as the resources you access and utilize on the site.
- Details about your computer and internet connection, including IP address, operating system, and browser type.

The information we acquire automatically is purely statistical data and does not contain personal information; nevertheless, we may keep it or associate it with personal information we collect in other ways or obtain from third parties. It allows us to enhance our website and give a better and more personalized experience, including by allowing us to:

- Estimate our audience numbers and usage trends.
- Store information about your choices, allowing us to tailor our website to your specific interests.
- Speed up your searches.
- Identify you when you return to our website. The tools we utilize for this automatic data collection could include:
  - Cookies (aka browser cookies). A cookie is a little file that is stored on the hard drive of your computer. You can decline to accept browser cookies by selecting the appropriate setting in your browser. However, if you select this option, you may be unable to access certain areas of our website. Unless you have set your browser to deny cookies, our system will issue cookies when you visit our website. Choices About How We Use and Disclose Your Information provides information on how to manage your cookie privacy and security settings.

We do not collect personal information automatically, but we may combine non-personal information gathered automatically with personal information about you that we obtain from other sources or that you supply to us.

### Third-Party Cookies and Other Tracking Technologies

Third-party entities, such as advertisers, ad networks and servers, content providers, and application providers, serve some of the Website's content or applications, including advertisements. These third parties may gather information about you when you visit our website using cookies alone or in combination with web beacons or other tracking technologies. The information they gather may be linked to your personal information, or they may collect information, including personal information, about your online activities over time and across several websites and online services. They may use this information to send you interest-based (behavioral) advertisements or other targeted content.

We do not have control over these third-party tracking tools or how they are utilized. If you have any questions about an advertisement or other targeted content, please contact the appropriate source directly. Choices About How We Use and Disclose Your Information provides information on how you can opt out of receiving targeted advertising from a variety of suppliers.

## How We Use Your Information

We utilize information that we gather about you or that you supply to us, including any personal information:

- Present our website and its contents to you.
- To provide you with the information, products, or services you request from us.
- To serve any other purpose for which you have provided it.
- Send you account-related notices, such as expiration and renewal notices.
- To fulfill our duties and enforce our rights under any contracts entered into between you and us, including billing and collection.
- To alert you of any changes to our website or the products or services we offer or deliver via it.
- Enable you to participate in interactive elements on our website.
- In any other way we may specify when you supply the information.
- For any other reason with your permission.

We may also use your information to contact you about our own or third-party products and services that may be of interest to you. If you do not want us to use your information in this manner, please tick the appropriate box on the order form or alter your options in your user profile. For additional information, visit [Your Options for How We Use and Disclose Information](#).

We may use the information we collect from you to display adverts to our advertisers' intended audiences. Even though we do not reveal your personal information for these reasons without your permission, if you click on or interact with an advertisement, the advertiser may conclude that you fulfill its target criteria.

## Disclosure of Your Information

We may freely release aggregated information about our users, as well as information that does not identify any particular individual.

We may disclose personal information that we collect or that you supply in accordance with this privacy policy:

- For our subsidiaries and affiliates.
- To contractors, service providers, and other third parties who support our company and are contractually obligated to keep personal information confidential and use it only for the purposes for which it was disclosed to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Montgomery Primary Care's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar

proceeding, in which personal information held by Montgomery Primary Care about our website users is one of the assets transferred.

- If you have agreed to these disclosures, third parties may promote their products or services to you. We contractually oblige these third parties to keep personal information confidential and use it only for the purposes for which it was disclosed to them. For additional information, visit Your Options for How We Use and Disclose Information.
- To serve the purpose for which you provided it.
- For any other purpose specified by us when you provide the information.
- With your consent.

We may also disclose your personal information.

- Comply with any court order, law, or legal process, including responding to government or regulatory requests.
- To enforce or apply our other agreements, including billing and collection procedures.
- If we believe that disclosure is necessary or appropriate to protect Montgomery Primary Care's rights, property, or safety, our customers, or others. This includes exchanging information with other firms and organizations in order to prevent fraud and reduce credit risk.

#### Choices for How We Use and Disclose Your Information

We attempt to give you alternatives about the personal information you supply to us. We have designed systems to provide you the following control over your information:

- Tracking technology and advertising. You can configure your browser to refuse all or certain browser cookies, or to notify you when cookies are transmitted. If you disable or refuse cookies, please be aware that certain elements of this website may become inaccessible or fail to work properly.
- Use of Your Information for Third-Party Advertising. If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you may opt out by ticking the appropriate box on the form where we gather your data. You can also opt out by login into the Website and modifying your user preferences in your account profile, selecting or unchecking the appropriate boxes, or sending us an email with your request to [contact@myeasyweightloss.com](mailto:contact@myeasyweightloss.com).
- The company makes promotional offers. If you do not want the Company to use your contact information to promote our own or third-party products or services, you can opt out at any time by logging into the Website and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes, or by sending us an email with your request to [contact@myeasyweightloss.com](mailto:contact@myeasyweightloss.com). If we sent you a promotional email, you can write us a reply asking to be removed from future email deliveries. This opt-out does not apply to information submitted to the Company in connection with a product purchase, warranty registration, product service experience, or other transactions.

- Targeted advertising. If you do not want us to use the information we collect or that you provide to deliver advertisements based on our advertisers' target-audience preferences, you can opt out at any time by logging into the Website and adjusting your user preferences in your account profile by checking or unchecking the relevant box, or by sending an email to [contact@myeasyweightloss.com](mailto:contact@myeasyweightloss.com). For this opt-out to work, your browser must be configured to accept all browser cookies.

We have no control over how third parties gather or utilize your personal information to offer interest-based advertising. However, these third parties may provide you the option not to have your information gathered or used in this manner. On the Network Advertising Initiative ("NAI") website, you can choose not to receive targeted adverts from its members.

#### Accessing and Correcting Your Information

You can review and change your personal information by signing into the Website and going to your account profile page.

You can also send us an email at [contact@myweightloss.com](mailto:contact@myweightloss.com) to seek access to, modify, or delete any personal information you've supplied us. We cannot erase your personal information without simultaneously deactivating your user account. We may decline to grant a request to alter information if we believe the modification would violate any law or legal requirement or cause the information to be erroneous.

#### Your State's Privacy Rights

State consumer privacy laws may grant residents extra rights about our use of their personal information.

California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia grant (now or in the future) their state inhabitants the right to:

- Confirm that we process their personal information.
- Access and remove specific personal information.
- Correct mistakes in their personal information, taking into account the nature of the information and the reason for processing.
- Data portability.
- Opt out of personal data processing for targeted advertising (excluding Iowa), sales, or profiling in support of decisions with legal or similarly important consequences (except Iowa and Utah).
- Restrict (opt out of) or demand consent to process sensitive personal data.